



Eloise Josephine Berg

May 28, 1917 - March 24, 2015

Passed away peacefully at Cottage Hospital on March 24th, 2015 with family and a friend by her side. Eloise was born May 28, 1917 in Philadelphia, Pennsylvania. She was born Louis Ellen McIntire. Her parents were Earl C. McIntire and Dorothy Ellen McIntire. Due to unfortunate circumstances, Eloise's first years were at the San Diego Children's Home in San Diego. At age 5 she was adopted by Lt. Thomas H. Loudon and his wife Mary Jo Loudon. Eloise grew up on the west coast but she spent her summers traveling the United States with her family.

In 1934 she graduated from Hoover High in Glendale, California. In 1936 she graduated from Glendale City College. After graduation she worked for the Southern California Gas Company in Los Angeles, and in 1948 she graduated from the University of Washington in Seattle with a degree in Drama. Eloise also attended UCLA for two semesters, and was in the Masters Degree Program at University of California School of Journalism at Berkeley. She also worked for the University of Washington and the University of California at Berkley. August 1953 Eloise married Oliver M. Berg a Sales Engineer for Armco Steel, in 1955 their daughter Susan was born and in 1963 they moved to Santa Barbara, California. In 1978 she graduated from the University School of Travel in Santa Barbara and began employment as a travel agent.

Eloise's main interests were her husband Oliver, her daughter Susan Gail and

in later years her grandson Christopher David Burian and her great-grandchildren Levi and True. She always did her best for her family, and she was so happy to be a grandmother and a great-grandmother. She was always interested in travel both within the United States and out of the United States, arranged many wonderful trips for her family, and traveled extensively. She was interested in and knowledgeable about many things. In her later years she became interested in genealogy and was quite thrilled to find her natural parents and their families. She was a caring, generous person of youthful thinking, always accomplishing things in a timely, organized manner. She was a very good friend to her friends. And she was a very happy, gentle person who possessed the qualities of honesty, keen intelligence, a quiet inner strength, graciousness and kindness.

The past few years she mentioned that she was so appreciative of her interesting and wonderful life and felt very lucky. She was preceded in death by her husband Oliver who passed away February 1999 and her grandson Chris who passed away November 2010. Eloise leaves behind her daughter Susan of Santa Barbara and her great-grandchildren Levi and True of Hemet (mother Aubrie), California. She will be greatly missed by her family and friends.

Friends are invited to attend the funeral service Sunday, April 12th at 2 pm in Goleta at Welch-Ryse-Haider, 450 Ward Dr. Interment is at Forest Lawn, Glendale, California where her husband is buried.

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Previous Events

Funeral Service

APR **12**. 2:00 PM - 4:00 PM (PT)

Welch-Ryce-Haider - Goleta

450 Ward Drive

Santa Barbara, CA 93111

(805) 965-5145

info@wrhsb.com

<https://www.wrhsb.com>

Tribute Wall

MI

“ 4 files added to the album *Mary's Memory Pictures*



Mary Berg Iwanowski - April 09, 2015 at 10:53 AM

MI

“ If there was one word to describe my Aunt Eloise I think it would be firecracker.

She had more energy and enthusiasm than anyone I can remember.

And she loved to share it with everyone she met.

I will never forget one particular visit to California in 1995.

My husband Gary and I were staying with her, my uncle Oliver, and my cousin, Susan

& Chris. While there, Aunt Eloise planned an elaborate day trip for all of us, something that she love to do and was quite good at. She was a travel agent at heart and we had a tour of a lifetime. I believe we did more in 4 hours that day then I had done in the previous 3 months. It was sight seeing at it's best! We saw some of the most exciting places to see around Santa Barbara and she knew all the history, which she shared along the way. I have many pictures from that trip, but what I remember most was her enthusiasm and thoughtfulness as she drove us around to make that day so very special for us...

Aunt Eloise loved people, places and history... She was wonderful at keeping in touch (by both letters & email) and she was wonderful about sharing all her family news. I looked forward to her end-of-the-year family newsletter, I still have every one of them.... She was a very special and unique woman... Her spirit will be greatly missed...

*With love, Mary Berg Iwanowski
Jacksonville, Florida*

Mary Berg Iwanowski - April 09, 2015 at 10:50 AM