



Juanita Joyce Alameda

September 11, 1929 - November 11, 2014

ALAMEDA, Juanita

Juanita Joyce Alameda, 85, passed away peacefully surrounded by family on November 11, 2014 in Ventura, CA. She is remembered for her strong character and a willingness to help others.

Juanita was born September 11, 1929, in West Virginia, where she spent most of her childhood

years. As a teenager, her family relocated to Los Angeles. Several years later, she moved to Santa

Barbara, where most of her adult life was spent. Juanita was a hard working woman who held

many jobs including the Santa Barbara News Press, banking, and upholstery with her brothers

Ray and Jim Ellis. She also owned and operated Sundown Towing and Salvage. Juanita retired from Sundown Towing in 2002 and moved to Ventura in order to be closer to family, where she spent the remainder of her life.

Juanita was an animal lover and an avid gardener. She spent her leisure time enjoying friends, family, and her faithful miniature schnauzer, Hannah. Juanita also enjoyed donating her time to philanthropic activities such as making cards and care packages to send to troops and holding sales in order to purchase toys for children during the holidays.

Juanita was preceded in death by her brother Ray Ellis, daughter Nancy Hostetter, son Darryl Hostetter, and grandson Mark Brown. Juanita is survived

by her brother Jim Ellis, daughters Carla Curry (husband Kevin) and Theresa Schoppe (husband Robert). She will also be dearly missed by her grandchildren: Matthew Gonzales, Karl Curry, Emilie Curry, Megan Schoppe, Justin Schoppe and three great grandchildren.

Juanita will be laid to rest at the Santa Barbara Cemetery. All are welcome to celebrate Juanita's life at a graveside memorial to be held December 5, 2014, at 1:00pm. Arrangements have been made under the direction of Welch-Ryce-Haider Funeral Home.

Cemetery Details

Santa Barbara Cemetery

901 Channel Drive
Santa Barbara, CA 93108
(805) 969-3231